

Loudoun County Equine Alliance (LCEA) Meeting – September 20, 2016

Board members attending were: Dorothy Beach, Paula Beckett Bliss, Louise Cotulla, Kelly Foltman, Emily Houston, Stephanie Jennings, Michelle (Sheli) King, Marion Lee, Mary Terpak, Janet Vandervaart, and Terri Young.

The meeting began at 7:02 p.m.

Secretary: The minutes for August 16, 2016, were approved with no changes.

Treasurer: Stephanie said that there was a balance of \$2352.52 in the LCEA account – no change since the last meeting.

Membership: Mary said that there were 44 individual members and 35 business members – no change since last month.

LCEA Website: The board voted in favor of a \$200 Visa gift card for Brad to thank him for his work in building the new LCEA website. Stephanie will get the card, and Kelly will send it.

Marketing: Sample rack cards and tri-folds developed by Stephanie were passed around for comment. It was decided to order 500 of each from Vista Print for approximately \$265.

Virginia Fall Race at Glenwood Park: It was decided to spend \$200 to put up an LCEA banner at the October 8 races. Mary will hang it, and Dorothy will take it down.

Loudoun Coalition Meeting: Mary provided an update from the last meeting re: the comp plan which is focused on urban areas. The next meeting is September 27.

Large Animal Rescue Seminar: Mary talked to Bridget McIntosh at the Mare Center, who liked the idea of partnering with LCEA and the EMC to put on a program and also wanted to include Mike Martin at Virginia Tech who is the State Specialist for Emergency Preparedness and can contact all First Responders. Bridget offered to set up a meeting of two representatives from each group and invite Mr. Martin to join in by phone; Mary will ask her to go ahead. Bridget told Mary that Georgia Tech will be hosting a similar program in December 2016, and she would email their promotional materials to Mary. Mary will forward these to Sheli and Kelly. Janet said that Little Fork Volunteer Fire and Rescue Team in Rixeyville VA has all the equipment necessary for the practical part of the seminar. Costs and charges for a seminar were discussed.

LOCOTA/trails: Janet said a multi-use trail group is needed. She mentioned the 900 acres of the Blue Ridge Center and the Potomac Heritage Trail. Someone from DED has taken Terri Smithson's position.

Parks & Rec: Kelly attended the last meeting and said they are interested in locating an equestrian center in an existing park. There was a discussion about the wisdom of Parks and Recreation asking the Board of Supervisors to appropriate money for a project without a specific location and construction and cost details to back up the request. Mark Novak is interested in the Potomac Heritage Trail.

2017 Expo: Sheli has not received a catering cost estimate from Salamander Inn. Kelly expects that the Department of Economic Development will contribute at least as much as last year (\$500) to the catering costs. It was decided to investigate several alternate locations, such as Middleburg Community Center, Shadow Creek, and Sunset Hills Winery, in case the cost of catering at Salamander Inn is prohibitive.

Rural Roads: Emily said Rural Roads Committee members met with VDOT officials and others on September 6 regarding the six-year plan for improving rural roads. The Loudoun Board of Supervisors agreed to defer final approval of the plan until their October 4 6 p.m. meeting. This is an important meeting, and Kelly said she plans to speak at the meeting. Emily also reported on her tour of rural roads with VDOT employees on September 16.

LCEA/EMC: Mary is working on transcribing the video of LCEA's 2016 joint presentation with EMC. She suggested a topical transcript which everyone agreed was a good idea.

The meeting was adjourned at approximately 9:08 p.m. The October 18 meeting will be held at the Morven Park Hoffman Center at 9:15 a.m.

Respectfully submitted by Marion Lee