

## Loudoun County Equine Alliance (LCEA) Meeting – January 13, 2015

The meeting began at 6:15 a.m. Attendees were: ~~Paula Beckett Bliss, Howard Bliss, Louise Cotulla~~, Kelly Foltman, Richard Gargagliano, Heather Heider, Stephanie Jennings, Michelle (Sheli) King, Marion Lee, Janie Rentz, ~~Lisa Snooks~~, Mary Terpak, Lizzie Beer, and ~~Terri Young~~.

**Secretary:** The minutes of December 16, 2014, were approved.

**Membership:** Mary said there were 22 individual and 17 business members. Lisa Snooks has resigned as a board member.

**Treasurer:** There is \$1736.95 in the LCEA checking account with an outstanding invoice for \$325 payable to Label Lab.

**PR/Marketing:** Stephanie distributed windshield decals.

**Elections:** The deadline for prospective new board members to submit bios is February 23. Current board members running for re-election may submit revised bios by this date, also.

**Survey:** Stuffing of envelopes for those land owners who have not responded to the survey will be the week of January 26. Kelly will stamp the envelopes to identify the contents as an equine survey. Kelly's interview with Margaret Morton should be in the next edition of Leesburg Today. A press release was in the Loudoun section of the Washington Post. Southern States, Loudoun Milling, EMC, The Tack Box, Tack Exchange, Another Turn Tack, and others are passing out flyers. Vets and farriers for board members need to be notified.

**Annual Meeting:** Sheli and Mary visited 8 Chains North Winery last week and said the space would be perfect for our annual meeting March 12. Mary will get a contract with the winery for the agreed-upon price of \$75. Since we can provide our own food, the board needs to plan for the refreshments.

**LCEA Website:** Kelly said someone who can write HTML is needed to implement calendar access by month, a searchable index for business listings, and advertisements that can be updated by the submitting businesses. GoDaddy has no template for these features. Kelly needs members to submit event information, preferably by computer, so she can cut and paste the items.

**Evening Meetings:** The board approved Marshall House, 321 East Market Street, Suite C, Leesburg, as the location for all 2015 evening meetings.

**Tri-State Sale:** The board approved LCEA participation in the Tri-State Sale in Lovettsville on February 21. A table is \$35, but we might be able to negotiate a free table.

The next meeting will be on Tuesday, February 17, at 9:15 a.m. in the Morven Park Hoffman classroom.

The meeting was adjourned at approximately 6:45 p.m.

Respectfully submitted by Marion Lee