Loudoun County Equine Alliance (LCEA) Meeting - May 18, 2015

Attendees were: Dorothy Beach, Lizzie Beer, Paula Beckett Bliss, Louise Cotulla, Kelly Foltman, Richard Gargagliano, Stephanie Jennings, Michelle (Sheli) King, Marion Lee, Janie Rentz, Jacqui Ross, Terri Smithson, Mary Terpak, Janet Vandervaart, and Terri Young.

The meeting began at 7:04 p.m. Prior to the meeting, Kelly explained that Richard Gargliano had resigned from the LCEA board, but wished to continue his LCEA association as liaison to the Equine Medical Center at Morven Park.

Secretary: The minutes of April 21, 2015, were approved.

<u>Membership</u>: Mary said there were 61 members: 36 individual members and 25 business members. There was discussion about how to increase membership. Sheli will draft a position paper specifying the benefits of membership. Board members can then email this message to anyone they think might benefit from membership.

<u>Treasurer</u>: Stephanie said there is \$2218 in the LCEA account. The only recent expense was \$225 for bulk newsletters (a subsequent cost of \$126 a year).

Survey: No update.

<u>Tri-State Sale</u>: The sale previously scheduled for February 21 was cancelled. It will now be held at Glenwood Park in conjunction with the USTR ride on May 23 – 24. The board decided not to have a table there and will donate the \$25 previously paid to Tri-State. LCEA will provide flyers and stickers at the registration table.

ZOAG (Zoning Ordinance Action Group): The LCEA Zoning Task Force (Stephanie, Terri Young, and Paula) met with ZOAG representatives to discuss proposed definitions of stables, animal husbandry, etc. Distinctions between Private Stables and Livery Stables were discussed, and Stephanie asked that board members send her any suggestions for enhancing the definitions by June 1.

<u>LCEA Website</u>: Kelly said that since GoDaddy could not support all our website needs, she had paid for a 45-day trial of WordPress. Louise has offered to transfer LCEA information from GoDaddy to WordPress. Ten days remain in the WordPress trial period, and our contract with GoDaddy extends for two more weeks. Kelly said she would like someone else to maintain the LCEA website.

LOCOTA: Paula said there was no news. The last meeting was to restructure.

<u>Trails</u>: Kelly walked Veterans Park, Balls Bluff and Edwards Landing Parks with Karen Jones and others to ascertain their suitability as equestrian trails. Veterans Park has potential for riding and driving, and the other two would make suitable riding trails with a few modifications. Trailer parking would need to be provided as well as a trail head from parking to the Potomac Heritage Trail (PHT). PHT is already designated as multi-use; however, none of the parks currently allow horses. Permission for a Selden Island trail is almost complete. There was no update on Franklin Park trails.

<u>Educational Meetings</u>: Sheli proposed that we schedule two educational meetings a year: (1) annual meeting; and (2) Co-hosting evening seminar with Morven. Board members agreed. It was agreed that March was the best month for the annual meeting.

<u>Committees</u>: Kelly reviewed committee functions and membership. The list of approved committees and task forces is at the end of these minutes and also posted on loudounequine.org.

<u>Future Meetings</u>: The September meeting will be held on Monday, September 28, 7:00 p.m. at the Marshall Center. No other changes were made to the 2015 schedule.

Banner: No update. Subsequent to the meeting, Lizzie sent board members her proposed banner design for their comments.

<u>Loudoun Times Mirror</u>: Peter Arundel has said that The Loudoun Times Mirror would publish a Loudoun County equestrian calendar twice a year if LCEA would gather the info and provide it to the paper. Mary and Kelly provided the first equestrian calendar to the paper last week.

<u>MARE Center</u>: Kelly suggested scheduling evening socials at the MARE Center, where people could see examples of various types of pastures and feeds. Kelly will follow up with Dr. McIntosh. Thursday evenings are better for Dr. McIntosh than Fridays.

The next meeting will be on Tuesday, June 16, at 9:15 a.m. at the Morven Park Hoffman Classroom.

The meeting was adjourned at approximately 9:00 p.m.

Respectfully submitted by Marion Lee

LCEA Committees 2015 as of 5/18/15 - Committee Heads Underlined

Educational/Annual Meeting: Michelle King, Mary Terpak, Elizabeth Beer

Executive: Kelly Foltman, Michelle King, Marion Lee, and Stephanie Jennings

Facilities: Mary Terpak

Marketing: Stephanie Jennings, Terri Young (PR), Elizabeth Beer, Janet Vandervaart

Membership: Mary Terpak

Trails/LoCoTA: Paula Beckett, Janet Vandervaart

Task Forces

Equine Survey: Kelly Foltman

Zoning: Stephanie Jennings, Paula Beckett, Terri Young