

## Loudoun County Equine Alliance (LCEA) Meeting – August 21, 2018

The meeting began at approximately 9:23 a.m.

Board members present were Louise Cotulla, Kelly Foltman, Emily Houston, Stephanie Jennings, Michelle (Sheli) King, Marion Lee, ~~Janet Vandervort~~, Tori Sullivan, and Christie Kimberlin. Jan Benjamin attended as a guest.

**Secretary:** Minutes of the July 17, 2018, meeting were approved.

**Treasurer:** Stephanie reported that there was \$3221.81 in the LCEA account. She paid a \$500 deposit to Stone Tower Winery for the 2019 Expo, \$290 to the National Sporting Library and Museum as a donation to thank them for hosting our annual meeting and \$42.75 to Constant Contact for email service, though with slightly fewer members, the usual monthly fee is \$19. Sheli suggested purchasing an LCEA table cover and was authorized to spend a maximum of \$150 to purchase one – preferably stretchy.

**Membership:** There are 37 individual members and 75 business members.

**Emerald Ribbons:** Kelly gave the group promoting Emerald Ribbons a list of current equestrian trails. They will be making a presentation to Parks and Recs in the near future.

**ZOAG:** The impact of outdoor shooting ranges on equestrian properties and events was discussed.

**Roads:** Emily said she would contact the Virginia Horse Council (VHC) to see if they would work with LCEA on laws regarding passing horses on roads. Kelly said the same wording as for bikes should be used. Stephanie said her husband might know of the right person to contact at VHC.

**Envision Loudoun:** Emily said she had drafted a white paper in September 2017, but said that the issues have evolved, so she will make changes to the paper and send it to board members 10 days before the next LCEA board meeting, so the paper can be discussed at that meeting.

**TLAER (Technical Large Animal Emergency Rescue) Course :** Kelly investigated the Loudoun County Fairgrounds as a possible host location for a TLAER course and talked to a Fairgrounds representative. She will go to check the site soon. A plus is the Fairgrounds' proximity to EMC for possible demonstrations there. Kelly will check the possibility of getting a grant from the American Association of Equine Practitioners (AAEP), which evidently has money to support training that benefits horse welfare.

**Rockwool Plant:** Although the plant's planned location is in WVA, Christi said that there is concern about its contribution to air and water pollution in Loudoun County. It was decided that LCEA would not initiate any statements concerning the negative impact on equines.

**Facebook Advertising, etc:** It was decided not to allow advertising on the LCEA Facebook page. Tori questioned the purpose of membership, which led to a lengthy discussion of LCEA's purpose and promotion. Stephanie will review Facebook and add sharing information. It was suggested that we leave LCEA brochures in realtors' offices to encourage them to promote LCEA as a source of information for equine owners interested in purchasing Loudoun County property. It was also suggested we offer volunteer bonus hours to 4H, Monroe and other

students to help with Expo and other events. There was also a suggestion that we ask businesses members to offer discounts to LCEA members. Sheli will draft a letter to be sent to our business members and show management.

**Expo:** It was decided not to charge vendors more for Expo tables, but to be selective about assigning tables. First call for vendors should be soon.

**Meeting Locations:** Sheli will host the Thursday, September 20, evening meeting and the Tuesday, October 16, morning meeting. Marion will host the Tuesday, December 18, evening meeting.

The meeting adjourned at approximately 8:55 p.m.

Respectfully submitted by Marion Lee