Loudoun County Equine Alliance (LCEA) Meeting - December 18, 2018

The meeting began at approximately 7:00 p.m.

Board members present were Kelly Foltman, Louise Cotulla, Emily Houston, Stephanie Jennings, Michelle (Sheli) King, Marion Lee, Janet Vandervaart, Tori Sullivan, Reid O'Connor, and Christie Kimberlin. Maria Dampman attended as a guest.

Secretary: Minutes of the November 20, 2018, meeting were approved.

Treasurer: Stephanie reported \$3500 in the LCEA treasury.

<u>Membership</u>: Sheli reported 114 total members - 36 individual and 78 business. She will send out a letter to business members re: discounts to LCEA members. She said 5 businesses have agreed to participate with 7 potential participants. Stephanie will create a new column on the membership form for membership number. Kelly said Tori Sullivan was resigning from the board.

<u>Social Media</u>: Kelly said LCEA should get more active on social media. Reid volunteered to act as the social media person. She will connect Facebook to Instagram.

<u>Emerald Ribbons</u>: Kelly said there is nothing new. Kelly will give Emerald Trails LCEA info, and Emerald Ribbons will send updates to Kelly and Sheli.

TLAER (Technical Large Animal Emergency Rescue) Course: Janet (by phone) said that the Loudoun County Fairgrounds would cost \$2500 a day. She has submitted a budget for a total cost of \$31,000 and said we could re-submit a grant request to the Horse Industry Board and also ask groups to sponsor first responders. She will follow up on submitting grants to the American Horse Council and the Horse Industry Board. We are anticipating an August 2020 date. Janet will also query instructor Rebecca re: her available dates and then check with the fairgrounds. She will also send a TLAER financial spreadsheet to Kristi.

Expo: Stephanie will send out invitations. Sheli will order food. Janet and Stephanie will pick up food, and Kristi will help. Kelly said all board members must help. It was agreed that better signage is needed. Stephanie will order signs. Kelly wants to promote the TLAER course at the 2019 Expo.

<u>Envision Loudoun Comprehensive Plan</u>: There was a lengthy discussion of what LCEA should say in response to the Envision Loudoun draft plan and where to suggest changes and additions. It was agreed that we should recommend that equestrian interests be included in short-term rather than long-term plans, and that they should be funded.

2019 Meeting Dates: Jan 15 – Morven classroom, 9:30 a.m.; Feb19 – Morven classroom, 9:30 a.m.; Mar12 – Expo Stone Horse Winery; Apr 16 – Morven classroom, 9:30 a.m.; May? – Sporting Library?; Jun 18 – Morven classroom, 9:30 a.m.; Jul 16 – evening at Emily's house; Aug 20 – Morven classroom, 9:30 a.m.; Sep16 – evening; Oct 15 – Morven classroom, 9:30 a.m.; Nov 19 – Morven classroom, 9:30 a.m.; Dec 17 – evening.

The meeting adjourned at approximately 9:20 p.m.

Respectfully submitted by Marion Lee