

## Loudoun County Equine Alliance (LCEA) Meeting – January 15, 2019

The meeting began at approximately 9:28 a.m.

Board members present were Kelly Foltman, Louise Cotulla, Emily Houston, Stephanie Jennings, Christie Kimberlin, Michelle (Shelli) King, Marion Lee, Reid O'Connor, and Janet Vandervaart,

**Secretary:** Minutes of the December 18, 2018, meeting were approved.

**Treasurer:** Stephanie reported \$3886 in the LCEA treasury.

**Membership:** Stephanie said she would send out a letter soon asking members to renew. The board approved of giving complimentary membership to LCEA prime sponsors

**Social Media:** Reid said there were 100 Instagram followers connected to LCEA Facebook.

**Emerald Ribbons:** Kelly said Emerald Ribbons made a presentation at the recent Rural Economic Development Council meeting. She said that the Piedmont Environmental Council and Emerald Ribbons are not interested in equine needs, so they should be promoted separately.

**Envision Loudoun Comprehensive Plan:** There was a lengthy review of LCEA's response to the Envision Loudoun draft plan. It was hoped that the changes to our letter could be made in time to deliver copies to the BoS on Thursday.

**TLAER (Technical Large Animal Emergency Rescue) Course:** Kelly said there is a need to set up a meeting with all participants (Marion DuPont Equine Medical Center, the MARE center, etc.) to make a decision as to whether to move forward with plans.

**Expo:** There was a discussion as to how many premier tables are needed (4 are confirmed), and where they should be put (some possibly upstairs). Kelly will also explore the possibility of using additional spaces in the winery. Stephanie will send a letter to 2018 participants and those who were on the wait list.

**Horse Times ad:** The next deadline is February 15 for a February 25 publication date. The ad should mention the Expo, membership benefits, and the Road Survey.

**NSLM Evening Concerts:** It was approved that LCEA would participate with a table at the NSLM Friday, August 30, concert. Emily, Louise, and Reid volunteered to help at the event.

The meeting adjourned at approximately 11:05 a.m.

Respectfully submitted by Marion Lee