

Loudoun County Equine Alliance (LCEA) Meeting – February 19, 2019

The meeting began at approximately 9:35 a.m.

Board members present were Kelly Foltman, ~~Louise Cotulla~~, Emily Houston, Stephanie Jennings, Christie Kimberlin, ~~Michelle (Sheli) King~~, Marion Lee, Reid O'Connor, and ~~Janet Vandervaart~~,

Secretary: Minutes of the January 15 meeting were approved.

Treasurer: Stephanie reported \$5784 in the LCEA treasury.

Membership: Kelly reported 62 business members and 16 individual members.

Social Media: Reid said there were about 120 Instagram followers. Kelly said she would move some photos from Facebook to Instagram.

Emerald Ribbons: Kelly said two more horse people, Chuck Hedges and Lorraine Javorsky, are interested in promoting Emerald Ribbons, and she will meet with them on Monday.

TLAER (Technical Large Animal Emergency Rescue) Course: Janet was unable to attend a meeting this week with all the interested parties, so the meeting was postponed. Kelly will try to re-schedule the meeting.

Expo: Christie showed the posters from last year, and we determined which needed to be changed for 2019. There would be a poster for TLAER if a date can be established before the Expo. Christie will prepare personal emails re: Expo for board members to send out to BoS and others. Door prizes need to be confirmed. Reid offered one for the Sporting Library & Museum. Sixty table covers will be dispersed, but not spread, since many vendors will bring their own. Janet will pick up the food. Vendors will be reminded – there is no WiFi and no straw is allowed. Ads and publicity were discussed.

Grants: The possibility of grants from the Virginia Horse Industry Board for TLAER and roads was discussed.

Tuesday Talk: LCEA is partnering with the Marion DuPont Scot Equine Medical Center for the March 12 talk. LCEA will pay for the food.

Subsequent Meetings: Subsequent meetings not at the Morven Park Hoffman Classroom were scheduled as follows:

May 21 – Sporting Library 6:30 – 8:30; 6:30 social & snacks; 7:00 LCEA Intro by Kelly and museum exhibits intro by an NSLM curator followed by museum visiting. All LCEA members are invited.

July 16 – Emily's house – evening

September 17 – Another Turn Tack in Purcellville – evening

October 15 – Sporting Library - evening

Board Elections: Board elections will be held at the April 16 meeting. Board members whose terms are expiring in 2019 are Kelly, Louise, Marion, and Christie.

The meeting adjourned at approximately 11:05 a.m.

Respectfully submitted by Marion Lee